

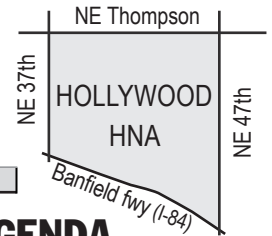


UPCOMING HNA GENERAL MEETING - Open to the public

DATE: **Thursday, April 23rd, 2009**

TIME: **7:00 pm**

LOCATION: Hollywood Senior Center, 1820 NE 40th Ave.



## HOLLYWOOD NEWS

### Street Renaming Heating Up

The Cesar E. Chavez Boulevard Committee has proposed that either Broadway, NE 39th Ave, or Grand Avenue be renamed to Cesar Chavez Blvd to honor American labor and civil rights leader Cesar E. Chavez. [www.cesarchavezboulevard.com](http://www.cesarchavezboulevard.com)

**April 20th -- Historic Panel decision.** 7pm-9pm at Portland Building., 2nd Floor Auditorium, 1120 SW 5th Ave.

The decision of the historic panel is based on the following questions: Does Cesar Chavez deserve to have a street named after him, and, does the existing name of the proposed street have sufficient historic and/or cultural significance that it deserves to be preserved? Their recommendations will be forwarded to the Planning Commission. Eventually, City Council will make the final decision.

### Planning Commission Public Hearing

April 28th [7:00pm - 10:00pm]

City Hall, 1221 SW 4th

### Cesar E. Chavez Street Renaming Process

FAQs, Calendar, City Code governing street renaming, and more:

[www.portlandonline.com/index.cfm?c=49742](http://www.portlandonline.com/index.cfm?c=49742)

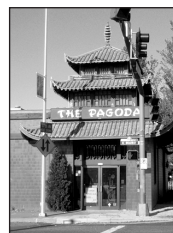
The City Auditor ran postcard surveys for legal owners and occupants of properties abutting the three proposed streets. The results were released on April 2nd. For Broadway, 94% opposed this renaming, with a return rate of 41%. For Grand, 84% opposed this renaming, with a return rate of 43%. 88% of 39th Ave surveyees opposed this renaming, with a 48% return rate.

The HNA Board is not against naming a street (or other public site) after Cesar Chavez, but has decided to write a letter to the city against the renaming of Broadway or 39th streets, which pass through the Hollywood District.

### Pagoda Restaurant Demolition

There were strong neighborhood reactions at the last HNA General Meeting regarding the announced tear down of Pagoda restaurant. In March, HNA Chair, Craig Stockbridge, met with John Perkins (Hollywood Architect) and Patrick Fleming (Key Bank) about the possibility of relocating the Pagoda roof. One idea is to use it as a bus stop shelter, such as at 39th and Broadway. Structural integrity of the Pagoda roof facade is a major concern and will affect the cost of any potential move and preservation. Demolition of the Pagoda is slated for Fall 2009. A preservation/relocation website for the Pagoda roof has been created on MySpace: [www.myspace.com/friendsofthepagoda](http://www.myspace.com/friendsofthepagoda)

*(continued on next page)*



## MEETING AGENDA

[ Thursday ] [ April 23rd ] [ 7 pm ]

- Call to Order - Introductions
- Minutes of the Jan 22, 2009 meeting & Approval
- Old Business
  - Pagoda Update
- Speakers\*
  - TBD
- Committee Reports:
  - a. Publicity
  - b. Finance
  - c. Transportation
  - d. Land Use
- New Business
  - Street Renaming
  - TBD
- Public Comment
- Adjournment

\*Speakers and speaking order subject to change; check the HNA website for additional agenda information & updates:

[www.hollywoodinportland.org/meetings.htm](http://www.hollywoodinportland.org/meetings.htm)

Meetings held quarterly, in Jan, Apr, Jul, Oct (usually on the fourth Thursday of the month). For information call Central NE Neighbors at 503-823-3156 or email HNA at: [info@hollywoodinportland.org](mailto:info@hollywoodinportland.org)



Hollywood sign at the Transit Center

**Join Us at the General Meeting - April 23!**

## HOLLYWOOD NEWS *(cont. from page 1)*

### **Pagoda Restaurant Demolition**

(cont. from page 1)

The Portland Mercury blog had a detailed write-up of the Pagoda closing with reporting of the presentation at the last HNA General Meeting by Key Bank representatives and the ensuing discussion with attendees:

[blogtown.portlandmercury.com/BlogtownPDX/archives/2009/01/23/curtains\\_for\\_the\\_pagoda](http://blogtown.portlandmercury.com/BlogtownPDX/archives/2009/01/23/curtains_for_the_pagoda)

### **Grant Pool opens in June**

Open June – September.

For a small fee you can use the outdoor pool at Grant Park / Grant High School. It has a 25-yard shallow pool with kiddie slide and 25-yard deep pool, heated to 84 degrees. Water depths range from 2 feet to 8 feet.

### **Seattle Planning Commission Visits Hollywood**

Debbie Bishoff (City of Portland) and HNA Chair, Craig Stockbridge, gave a brief tour of the Hollywood Neighborhood last Friday to the SPC, with about 30 members / attendees in all. As you may know Seattle has a light-rail line opening later this year and is using Portland as a model for Transit Oriented Development.

### **Hollywood Whole Foods**

Whole Foods has submitted for a building permit and will start work on their tenant build-out later this month, anticipating opening sometime in October.

### **Hollywood Farmer's Market Opening May 2nd**

NE Hancock between 44th and 45th Avenues [Saturdays 8am to 1pm]

\*\* Note new Dog Policy – takes effect on June 6, 2009

Dog free hours will be: 8am - 10am

Dogs will be allowed in the market from: 10am - 1pm

Also, did you know about the Customer Pick-Up program?

“Bring your purchases to the Information Booth, get a ticket and you can drive your car or bicycle right up to the curb for pick-up!”

[www.hollywoodfarmersmarket.org](http://www.hollywoodfarmersmarket.org)

## **Your Neighborhood Coalition**

**Central Northeast Neighbors (CNN)** is a community-based non-profit coalition of eight neighborhoods East of NE 33rd to I-205 and North of I-84 to the Columbia River. CNN supports efforts that contribute to community livability, diversity, safety, and sustainability in Beaumont-Wilshire, Cully, Hollywood, Madison South, Rose City Park, Roseway, Sumner, and Sunderland neighborhoods.

Current activities include: The Livable Communities Project supporting Neighborhood Associations for community building projects such as the Beaumont Middle School Learning Courtyard, Hollywood Community Chess Tables, Free Summer Concerts in Rose City Park; the Cross-Cultural Series to engage all neighbors and to increase intercultural awareness; the Somali Outreach Project; and working with PSU students to promote neighborhood-serving business districts such as the Imagine 82nd Vision Plan and the PDX International District.

CNN also provides leadership training, community planning and organizing, electronic communications, support for websites and clean-ups. They also offer small grants and fiscal sponsorship to neighborhoods and community organizations. For more information please go to: [cncoalition.org](http://cncoalition.org) - 503-823-3156

### **2009 Junior Rose Festival Parade in Hollywood**

This year's parade is on **Wednesday, June 3, at 1pm**. The Parade route begins at NE Sandy & 52nd and continues along Sandy, turns right onto 40th Ave, left onto Tillamook, where it continues until it ends at Grant Park. Organizers claim this is the oldest and largest children's parade in the nation. The first Rose Festival in 1907 included a children's parade. The Junior Parade became an official Rose Festival event in 1936.

Community entries (open to children through middle school age and their chaperones) may show up on parade day and participate, but you are encouraged to register ahead of time. For more information, visit: [www.rosefestival.org/events/juniorparade](http://www.rosefestival.org/events/juniorparade)

### **Providence Construction on Halsey**

If you've seen the construction on Halsey lately, you'll have noticed the two "towers" that have gone up.

The foundation has been poured. The street alignment and traffic signal at 45th and Halsey are slated for completion in mid-summer. Completion of the whole project, known as the Halsey Business Center, is targeted for end of summer/early fall 2010.



*Providence building construction on Halsey in April*

### **Keep Hollywood Clean!**

#### **Volunteer at Monthly Hollywood Clean-Up**

- A clean-up crew will meet second Saturdays of each month from April to October. Meet up at the Hollywood Baskin-Robbins at 8am. 1815 NE 39th Ave. Volunteers can get a certificate for a free scoop of ice cream.

#### **Madison South Neighborhood Clean-Up**

May 2 (Saturday) - All Day Event [8am and runs til capacity]

Location: Glenhaven Parking Lot, 82nd and Siskiyou.

Cost varies by size of vehicle. No electronic waste, hazardous materials or styrofoam. See Madison South website for more details: [madisonsouth.org](http://madisonsouth.org)

#### **Grant Park Neighborhood Clean-Up**

May 9 (Saturday) - [9am - 1pm]

Location: parking lot at Grant Park Church, 2728 NE 24th Ave.

\$10/car, \$20/truck, until drop-box capacity is full. Accepting yard debris, building materials, scrap metal, garbage, bulky household waste. No hazardous waste. For more information, or to volunteer, see:

[www.grantpark-na.org](http://www.grantpark-na.org)

**Join Us at the General Meeting - April 23!**

## Events at the Hollywood Senior Center

### Pancake Breakfast with Seniors

All-you-can-eat pancakes, with bacon, eggs, juice, & coffee. Adults: \$3.50, children: \$2.25

@ Hollywood Senior Center

Saturday, April 18 (and every 3rd Saturday of the month) [8:30am - 11:00am]

### Movie Matinee

Every 2nd & 4th Fridays [1pm]

(Seating is limited to first 40 people)

Apr. 24 - Doubt (Phyllip Seymour Hoffman, Meryl Streep)

### Birthdays of the Month

Last Tuesday of the month. The Senior Center honors all who have celebrated their birthday that month. If your birthday is this month, you are eligible for a free lunch and a drawing for a cake to take home! Next event: Tuesday April 28 at noon.

### Book Discussion Group

April 21 (Tuesday), 1pm  
"Thunderstruck" by Eric Larson

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The Senior Center has many other events and classes. Learn more about activities, resources, donating, and volunteering at:

### Hollywood Senior Center

[www.hollywoodseniorcenter.com](http://www.hollywoodseniorcenter.com)

1820 NE 40th Ave

503.288.8303

8:30am - 4:30pm, M-F

## Get Involved!

Talk to the HNA about how you can help in Hollywood



**Broadway Cigar Co.**

3615 NE Broadway  
Portland, OR 97232

503.473.8000

[www.broadwaycigar.com](http://www.broadwaycigar.com)

LOUNGE & SAFE HAVEN FOR CIGAR SMOKERS

## Events at the Hollywood Library

### Not Just Any Knitting Group

Apr. 22 (Wed) 3-5pm

May. 13 (Wed) 3-5pm

### Writers Talking: Isa Chandra Moskowitz

Moskowitz is a best-selling author of many popular vegan cookbooks. Space at this program is limited.

Apr. 26 (Sun) 2-3:30pm

### Read to the Dogs

Grades K-5, Grades 6-8, Teens

Improve your reading skills and make a new friend by reading aloud to a therapy dog. The dogs and handlers are from the DoveLewis Animal Assisted Therapy and Education Program. [www.multcolib.org/events/readdogs.html](http://www.multcolib.org/events/readdogs.html)

\*Registration required; call 503.988.5391.

Apr. 25 (Sat) 1:30-3:30pm

Apr. 28 (Tue) 5:30-7pm

### Innisfree (Irish Music)

Join Brenda Searcy and Jim Loewenherz for an entertaining program of traditional Irish music. Learn about the instruments and history of Irish music. Space at library programs is limited.

Apr. 28 (Tue) 7-7:45pm

### Writers Talking: Bonnie Henderson

Bonnie Henderson will talk about her writing and will read from her latest book, "Strand: An Odyssey of Pacific Ocean Debris." As a 10+ year volunteer for Oregon's CoastWatch program, Henderson offers an interesting perspective on the surprisingly far-ranging journeys of what washes up on Oregon's beaches.

Space at library programs is limited. Seating is available on a first-come, first-served basis.

Learn more at:

[www.multcolib.org/events](http://www.multcolib.org/events)

## HNA Board

**Chairperson:** Craig Stockbridge

**1st Alternate:** Norm Stoll

**2nd Alternate:** Jo Schaefer

**Secretary:** Bob Ueland

**Treasurer:** Bruce Richmond

### Committees

**Publicity:** Aaron Jones

**Finance:** Sally Timm

**Transportation:** Marah Danielson

**Land Use & Planning:** Trudi Rahija & Doug Hamilton

**Grievance:** Ian Timm

## HNA Newsletter Information

Published quarterly. Over 1,200 copies distributed in the Hollywood District. PDF version available online at the HNA website: [www.hollywoodinportland.org/newsletters.htm](http://www.hollywoodinportland.org/newsletters.htm)

HNA is a non-profit community organization in Portland, Oregon. For HNA correspondence - including submitting articles, news items, and calendar events, contact us at: [info@hollywoodinportland.org](mailto:info@hollywoodinportland.org)

Ad Rates: Business Card size (3.5"x 2") = \$30/1 issue, \$80/3 issues\*. Submission and advertising deadlines: end of first week in Jan, Apr, Jul, Oct (preferred formats for ads: PDF, BMP, PNG, PSD, AI)

\*Rates also include displaying your ad in the online version of the newsletter (PDF).

## HOLLYWOOD NEWS

### Business Shorts

**Café Darwin** is opening any day now in the space next to the library which had, until recently, been Caffé Uno. In addition to coffee, they will be serving bagels, sandwiches, and other snacks.

**Dollar Tree open** – they have been celebrating their grand opening last month. Bringing life back to the old Trader Joe's spot.

### Aliviar Coffeehouse Opens on 42nd

This new coffeehouse opened in early March in the side of the K2 building, between Sandy & Broadway. They feature fair trade and direct trade coffee and tea.  
[www.aliviarcoffee.com](http://www.aliviarcoffee.com)

### HNA Uses Grant Money to Help Local Organizations

We applied for CNN's 2009 \$750.00 Neighborhood Project Funds grant and used the money to help with our goals of community outreach, enhancing our neighborhood and making the HNA a recognized contributor in the city.

The projects we donated money towards include:

- 1) Hollywood Theatre Project, to help toward their goal installing historically appropriate new seating. In return, the HNA name will be inscribed on a brass plaque on the chair.
- 2) Northeast Community Center (NECC) to cover the cost of chess sets needed for a newly established chess program.
- 3) Hollywood Boosters for the purchase of United States flags. Each year the boosters purchase a few more flags to line Sandy Blvd. for the nationally recognized Veteran's Day Parade through the Hollywood District. An additional contribution was added to their funds to help maintain the area landscape (i.e. planters and trees).
- 4) Hollywood Senior Center to purchase folding tables and chairs. In the past the center has graciously allowed the HNA to hold our general quarterly meetings, after hours, in their facility at no charge.
- 5) The remaining money was used to cover yearly fees for the HNA web site.

HNA will be presenting checks to some of the groups at the next General Meeting on April 23rd.

## HOLLYWOOD COMMUNITY CALENDAR

22 April (Wednesday)  
**Earth Day**

23 April (Thursday)  
**Hollywood Neighborhood Association General Mtg**  
HNA quarterly meeting. Open to the public.  
@ Hollywood Senior Center,  
1820 NE 40th [7 - 8:30pm]

28 April (Tuesday)  
**Grant Park Neighborhood General Meeting**  
@ Grant Park Church, 2728 NE 34th & Knott [6:30PM]

6 May (Wednesday)  
**CNN Board Meeting**  
The Central Northeast Neighbors Board welcomes all neighbors on 1st Wednesdays  
@ CNN Community Room,  
4415 NE 87th Ave. [7pm]

2 May (Saturday)  
**Neighborhood Cleanup (Madison South)**  
@ Glenhaven Parking Lot, 82nd and Siskiyou  
[8am and runs til capacity]

2 May (Saturday)  
**Hollywood Farmer's Market opens for the season**

9 May (Saturday)  
**Grant Park Neighborhood Clean-Up @ NE 34th & Knott**  
[9am - 1pm]

14 May (Thursday) [4pm - 7pm]  
**Streetcar & Bike Plan Open House @ Grant High School Cafeteria**  
2245 NE 36th Ave

16 May (Saturday)  
**Sumner Neighborhood Clean-Up @ Helensview High School,**  
8678 NE Sumner [9am - 3pm]

3 June (Wednesday)  
**2009 Junior Rose Festival Parade @ Hollywood District**  
[1pm]

## RESOURCES

Central Northeast Neighbors  
503-823-3156 - [cnncoalition.org](http://cnncoalition.org)

Hollywood Boosters  
[www.hollywoodboosters.com](http://www.hollywoodboosters.com)

Hollywood Senior Center - 288-8303  
[www.hollywoodseniorcenter.com](http://www.hollywoodseniorcenter.com)

Northeast Community Center (NECC)  
[www.necommunitycenter.org](http://www.necommunitycenter.org)  
284-3377

Office of Neighborhood Involvement (ONI)  
[www.portlandonline.com/oni](http://www.portlandonline.com/oni)

Portland Public Schools  
[www.pps.k12.or.us](http://www.pps.k12.or.us)

Portland Parks & Recreation - Park Finder  
[www.portlandonline.com/parks/finder](http://www.portlandonline.com/parks/finder)

Portland Maps  
[www.portlandmaps.com](http://www.portlandmaps.com)

### City Resources Numbers

Abandoned Cars - 823-7309

Graffiti Abatement Hotline - 823-4824

Metro Recycling Hotline - 234-3000

Neighborhood Emergency Teams -  
823-1260

Noise Problems - 823-7350

Nuisance Properties - 823-7306

Police - Non Emergency - 823-3333

Pothole Program - 823-BUMP

Street Light Out - 823-5216

Traffic Safety & Neighborhood Livability  
Hot Line - 823-SAFE

Urban Forestry/Tree Care - 823-4489

### TRANSPORTATION

**Trimet**  
[www.trimet.org](http://www.trimet.org)  
Transit Tracker: 503-238-RIDE (7433)

**Carpool**  
[www.carpoolmatchnw.org](http://www.carpoolmatchnw.org)